

## For Immediate Release

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### Local Band Offers Free New Music Downloads Each Week

**Kansas City, Kan.** – As the saying goes, the best things in life are free. Free music is even better. A local band now offers free original music downloads every Monday on their website.

NewMusicMonday.com is the creation of musicians Patrick Largen and Tim Seley, who make up the duo **two seconds away**. When they began their free song per week project, they weren't sure what to expect. Now, six months and over twenty songs later, the project has surpassed 90,000 downloads and is growing every day.

Although some might attribute NewMusicMonday.com's success to the variety and quality of music **two seconds away** have produced, the band would contend that part of its popularity is also due to its price.

"There are few things in life better than a free lunch, but free music that's actually good has got to be at least in the top five," said Seley. "Especially with the economy as it is, the amount of money most people are allotting for entertainment is decreasing considerably, and more people are actively looking for inexpensive or free options."

Due to the demand for free music every Monday, **two seconds away** has stretched their boundaries to encompass a wide variety of music, from simple bare bones acoustic sounds to more experimental, highly produced songs.

In addition to free music downloads, the band also produces material to supplement each week's song, including commentary tracks that explain the process of producing each song – from the meaning of lyrics to how certain sounds were achieved. "It's a really transparent process that makes the music much more of an experience for fans," Largen said. "They become more of a participant than a spectator."

It's this transparency that connects fans to the music in a deeper way, and makes the music more accessible. Although producing new music each week – and making it available to the public – is a challenge, the band sees it as one of their biggest assets.

“We aren’t afforded the luxury of spending weeks and months refining our songs and recording them in a high-class studio,” Largen said. “It has led to some really magical moments that would’ve been lost otherwise.”

NewMusicMonday.com has opened doors for **two seconds away**, allowing them to break into the music scene much faster than other six-month-old bands. Most bands spend years doing what they have done in just half of one.

In that short time, the band claims over two dozen songs, has a rapidly growing fan base, was featured on iTunes, and even has placement in an upcoming Indie film.

All because they understood the value of “free.”

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*To arrange an interview with **two seconds away** or find out more information about their free music giveaway, visit [www.newmusicmonday.com](http://www.newmusicmonday.com), or contact Tim Seley at (785) 317-0844. Music, photos and video are available upon request.*